



C·O·E

CENTERS OF EXCELLENCE  
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# CENTERS OF EXCELLENCE

## FOR LABOR MARKET RESEARCH (COE)

### ABOUT THE COE

The Centers of Excellence aspire to be the leading source of regional workforce information and insight for California Community Colleges. As a grant-funded technical assistance provider, the COE work with colleges, regions and the sector networks to:

- Identify opportunities and trends in high growth, emerging, and economically critical industries and occupations.
- Estimate the gap between labor market demand, available training, and existing or future workers.
- Help regions respond to workforce needs by providing them quality information for decision-making.

### USING DATA FOR DECISION MAKING

To keep California competitive in the global marketplace, it is critical that community colleges understand the economic dynamics of their regions and how these drivers affect workforce issues. California Community Colleges must have continuous access to data and decision support to ensure that curriculum produces workers with the skills that are relevant to California's businesses.

Our products and services give community colleges a competitive advantage in:



Creating new and relevant programs and curriculum



Revising or retiring programs



Pursuing grants that lead to funding



Accessing workforce data that may be unavailable through other sources

# OUR PRODUCTS AND SERVICES

The Centers of Excellence deliver regional workforce research and technical expertise to California Community Colleges for program decision making and resource development.

**Gap Analysis Reports** match current and projected employment needs to the regional training supply, identify workforce gaps or oversupply and offer recommendations for alignment.

**Environmental Scans** provide a comprehensive overview for assessing industry trends, occupational needs and training supply, and usually include primary data collection.

**Key Findings** review and highlight significant findings from employer surveys or environmental scans. Short and to-the-point, Key Finding documents are designed for quick reference.

**Labor Market Assessments** provide an overview of the local labor market or college service area for high level planning and strategic development.

**Research Briefs** are customized for COE clients and vary in length and content.

**Consultation and Technical Expertise** is available to assist in the interpretation and application of data and research findings. The COE also provides input to organizations about data applications and tools that give community colleges better access to labor market information.

*“Centers of Excellence provide essential and valuable services that enable the California community college system to grow and improve.”*

– James Jones,  
Previous MPICT Director,  
City College of  
San Francisco

*“The Centers of Excellence provide an outstanding service to the regional colleges. Those who use their services are always pleased with the results.”*

– Robert Levesque,  
Director of Workforce  
Development,  
San Bernardino  
Community College District

*“Thank you for being such a reliable and quality resource.”*

– Jerome Countee,  
Associate Vice President  
of Workforce Education  
& Development,  
American River College

## CONTACT US

For more information, go to  
[www.coecc.net](http://www.coecc.net)

FIND US ON LINKEDIN GROUPS:



<http://linkd.in/1EUU9wM>



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CALIFORNIA COMMUNITY COLLEGES  
**Doing What MATTERS™**  
FOR JOBS AND THE ECONOMY